

ContactMonkey Transforms HR Operations With HiBob

How ContactMonkey eliminated spreadsheets, automated compensation management, and empowered managers through a modern HR ecosystem.

The Challenge

As ContactMonkey scaled, their HR systems couldn't keep up. Manual Processes and limited visibility held the team back.



110+
EMPLOYEES



100%
SPREADSHEET FREE
COMPENSATION



03
HIBOB MODULES



03
INTEGRATIONS



Fragmented Processes

Time-off, onboarding, and performance management relied on disconnecting workflows.



Limited Visibility

Leadership and Finance lacked real-time reporting and insights.



Spreadsheet Dependencies

Compensation cycles required manual calculations and multiple spreadsheets.

PREVIOUS STATE



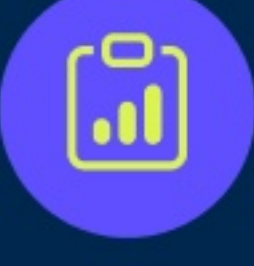
→ BrightHR



→ Spreadsheets



→ Manual Processes



→ Limited Reporting

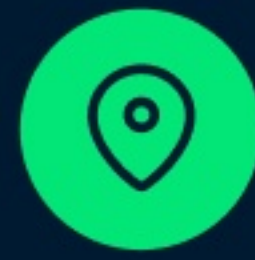
COMPANY OVERVIEW

ContactMonkey is the leading internal email software that helps organizations keep employees informed, engaged, and happy



Industry

SaaS — Internal Communication Software



Headquarters

Toronto, Canada



Work Model

Hybrid (3 Days In-Office)

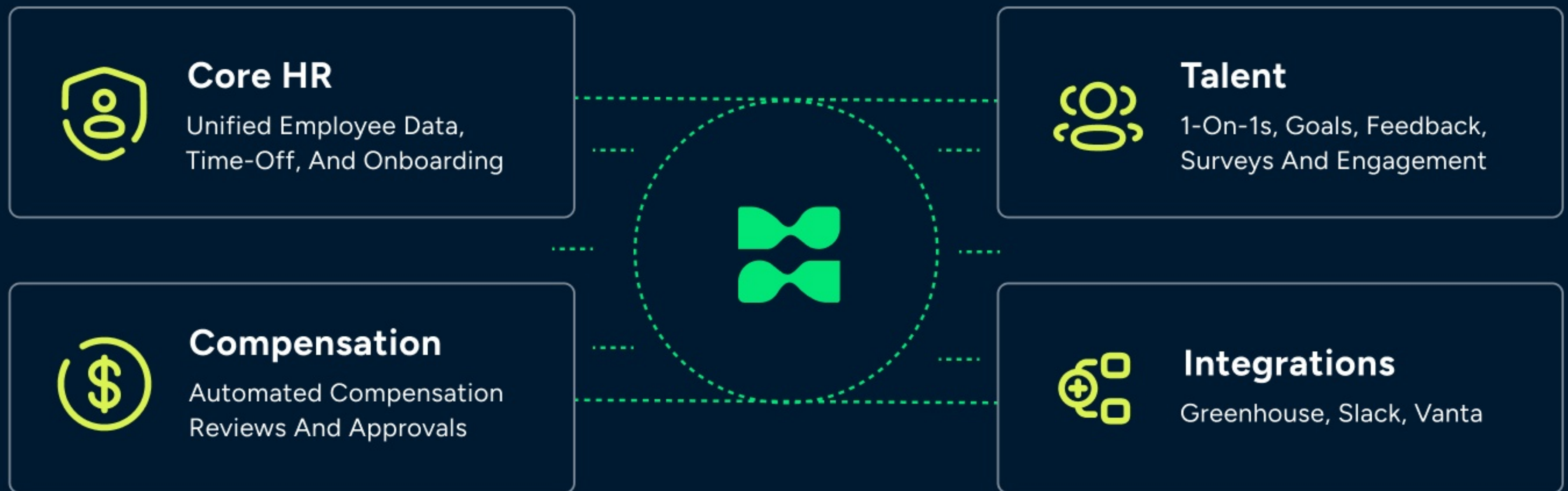


Founded

2010

THE EVOCS SOLUTION

EVOCS delivered a phased HiBob implementation, integrating core modules and connected systems to streamline automate end-to-end operations.



Key Implementation Activities



Results & Business Impact

HiBob transformed how ContactMonkey operates-driving efficiency, visibility, and employee engagement at scale.



Outcomes And What's Next

Key Takeaways

- 
Unified HR Data
Streamlined Daily Operations.
- 
Automated Compensation
Simplified Manager Decision-Making.
- 
Empowered Employees & Leaders
Intuitive Platform That Drives Engagement.

FAVORITE HIBOB FEATURES

- 
Compensation Management
Eliminated Spreadsheets And Enabled Manager Autonomy.
- 
Reporting & Analytics
Simplified Data Access And Saved Hours Every Week.
- 
Talent & 1-On-1s
Structured Performance Conversations And Engagement Surveys.

ONGOING PARTNERSHIP

EVOCS continues to advise ContactMonkey on best practices, integrations, and future HiBob module expansion as they scale into 2026 and beyond.

- **AMS Support**
- **Integrations**
- **Future Bob Modules**
- **Best Practices & Advisory**

Client Voices

“The Ease Of Use Is Amazing-We Didn't Have To Train Employees On How To Use Bob; It Just Made Sense.”

Karen Rodney
VP People, Culture & Talent,
[ContactMonkey](#)

“Reports Have Saved Me So Much Time, And The Branding In Bob Really Helps Bring Our Culture To Life.”

Nicola Garrido
People Operations Specialist,
[ContactMonkey](#)

“The Compensation Process Was A Game Changer — We Eliminated Spreadsheets And Empowered Managers To Own Their Budgets.”

Nicola Garrido
People, Culture & Talent,
[ContactMonkey](#)

Ready To Modernize HR?

Schedule A Strategic HR
Architecture Review

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